

### **PPMGL Consulting Cookie Management Policy**

#### Effective as of: December 3, 2025

### INTRODUCTION

PPMGL Consulting may use cookies on its websites, www.ppmgl.eu and www.bbacademy.be (hereinafter together the "Website"), to improve, personalize and adapt the Website and enhance your experience. This policy is intended to inform you about the cookies used on the Website and how you can manage these cookies.

PPMGL Consulting applies a strict privacy policy and is committed to being transparent regarding the tracking technologies used on the Website.

To the extent that the information collected using cookies constitutes personal data, the provisions of the Privacy Policy apply and supplement this cookie policy.

Please note that we may make changes to this cookie policy from time to time, for example in order to comply with new legal obligations. We encourage you to consult this policy regularly so that you remain informed of any updates.

#### **USE OF COOKIES**

A "cookie" is a small text file containing information that is downloaded to and stored on the computer when the user accesses a website. Cookies enable the website to recognize you and store important information, for example about your preferences and past actions, in order to improve navigation on the website and enhance and adapt the website's features.

### **TYPES OF COOKIES**

PPMGL Consulting uses different types of cookies for different purposes:

## Strictly necessary cookies

These cookies are essential for browsing the Website or are strictly necessary in order to provide a service expressly requested by the user of the Website. Deleting this type of cookie may cause navigation problems and is therefore strongly discouraged.

### Statistical cookies

These cookies are used to collect information on the use of the Website in order to improve it and adapt its content to users' needs. Statistical cookies make it possible to track how users access the Website and how they interact and move around once on the Website.

## **Preference cookies**

These cookies collect information about your choices and preferences. Preference cookies enable the Website to remember the choices you have made in the past, for example the language you prefer, in order to personalize the Website accordingly.

# MANAGING COOKIES

You can accept, delete or disable cookies from the Website at any time in your browser settings. Please note that doing so may affect the availability and functionality of the Website. For more information on how to manage cookies, please check your browser settings.

# **PRIVACY POLICY**

For more information on how we use the personal information collected by cookies, please refer to our Privacy Policy. This cookie policy forms part of our Privacy Policy and is incorporated into it. By using the Website, you fully and unreservedly accept this policy and our Privacy Policy.

## CONTACT

If you have any further questions, please contact PPMGL Consulting:

By e-mail: info@ppmgl.eu

By mail:

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